



2013-2014 AGM

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Message from Board Chair

I am so pleased to greet you on my own behalf and on behalf of the other new board members here at English Online. Although we have only just begun our tenure, we all have long standing ties to this exciting organization, and we are all looking forward to working with Executive Director, Briar Jamieson, and her group of talented and dedicated colleagues who do so much every day to meet the settlement and language needs of newcomers to Canada.

My connection to this organization actually goes back to the early days of English Online when I met with the former Board Chair, Brendan Nagle, in my capacity as a program coordinator from the Adult Language Training Branch, to discuss the needs of the then new not-for-profit. It is exciting to see how, in the last 7 years, this organization has grown from a staff of one (Briar!) to a staff of 12 with more than 20 e-volunteers! Such growth is certainly a credit to Brendan and other board members who have nurtured and guided this organization over the years, and I would like to extend my thanks to them for their oversight.

I think that the statistics in this annual report speak for themselves with regard to the busy, vibrant learning organization that English Online has become. These numbers may not, however, give you an adequate impression of the dedication, expertise, and energy that Briar and her colleagues bring to this enterprise each and every day. It is for this reason that I am honoured to join the board of English Online “en route” to making a meaningful difference in the lives of newcomers to Canada and the teachers who serve them.

Jo-Anne Schick
Chair, Board of Directors



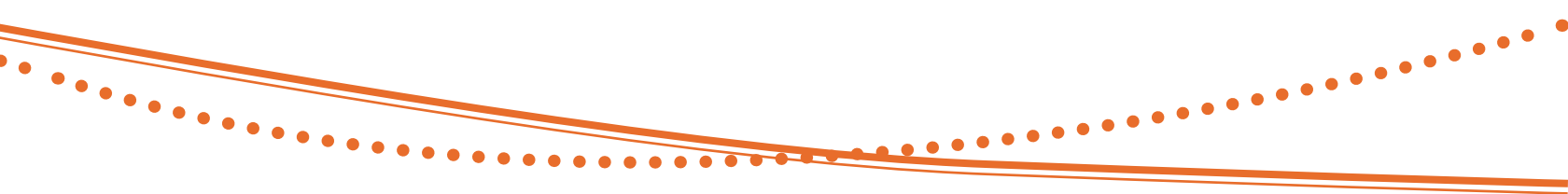
Message from Executive Director

The fiscal year, April 1, 2013 to March 31, 2014, was characterized by transition. Indeed, the language teaching and learning sector in Manitoba experienced a shift from provincial funding to federal funding. English Online said good-bye to many long-time colleagues with a wistful longing for the days gone by and shared apprehension of the future. At the same time, English Online welcomed new associates with an eagerness to share our expertise and understand new opportunities for newcomer participants.

English Online increased its programming for newcomer participants in (or destined to) Manitoba. Learner Services received international recognition with a British Council ELTon nomination for its work on the Summer EAL MOOC. The Teacher Services team entrenched the volunteer eTutor program and received accolades from language teaching professionals across the country for its coordination of REALIZE, the 1st National Online Conference. This expansion was supported by increasing our revenue sources from two to five with a 47.5% change in revenue between March 31, 2013 and March 31, 2014.

English Online also sought to understand its position relative to the changing landscape of immigration and increasing demand on technology requirements. At the direction of the Board of Directors English Online requisitioned an analysis of the settlement market, concurrent to an examination of organizational technology use. While English Online commenced its transition to a new funder in April 2013, it is in the coming fiscal year that English Online will determine its organizational strategy “en route” to a broader settlement service for newcomers and welcomes the challenge!

Briar Jamieson
Executive Director



Learner Services

“English Online offers great flexibility in learning English... There is no pressure in completing the lesson or the assignments. It is effective, efficient and economical.”

Michael from Selkirk



Flexible Learning Options

- Self-Study courses
- 4-week courses
- Weekly tips
- Volunteer e-Tutors
- Drop-in online classes

Learner Statistics

958

Registered

1188

Active learners

254

Online classes delivered

3.5

e-Facilitators

Pre-Arrival Statistics

“For better adaptation in Canada and fast integration and understanding of the whole. Becoming a good citizen.”

“I was offered to try e-mentor program & this is a great opportunity for me to improve my professional level.”

“Access is very useful since it gives me an opportunity to improve my English, gain some information about Canadian culture and avoid culture shock.”

883

Referrals

152

Registrations

20

Countries

Summer EAL MOOC NEW!

Each week participants engaged in a set of activities curated and created around a common theme relevant to the seasonal reality of living in Manitoba.

9

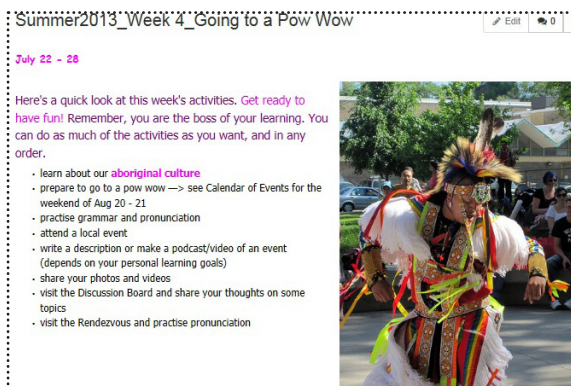
Weeks

80

participants

22

Certificates of
Participation



“My summer course learning plan was very helpful. It was like my daily, weekly and monthly planner. This plan helped organize my thoughts and create my own study schedule.”

Natalia from Moscow



Recognition of eLearning Expertise



INNOVATION IN ONLINE LEARNING

- Open Educational Resource (OER) under CC-BY-NC licence allows other ESL teachers to use and adapt
- Learner-driven participation with flexible opportunities to engage synchronously and asynchronously
- Curated authentic resources as a sustainable reuse of content resources
- Collaborative community effort with volunteer developers from ON and NS connected via Tutela

For more...

- Featured in an article published by Francine Beattie in TESL ON Contact magazine
<http://bit.ly/1uieXwJ>
- Course highlights video available here <http://bit.ly/1nio7Uo>

Volunteer e-Tutor Program

“English Online Inc. serves as an avenue for continuous learning by conducting regular trainings, webinars or online conferences – all essential for professional growth in the field. Definitely, fantastic!”

Clarissa Armas from Manitoba

43

e-Tutors hired

71

EO learners serviced

529

hours volunteered



From e-Tutor's perspective

- **Monthly intake of new volunteers**
- **Professional development webinars Teaching With Technology**
- **Free online training**
- **Ongoing support**
- **Extending digital fluency**

“I have been offered to be an e-Tutor with English Online. I was so excited because I wanted to increase my chances of job opportunities by having online teaching experience.”

Maha Sharrab from Ontario

“I really enjoyed to have lessons with my volunteer e-tutor. She helped me to improve my pronunciation and we discussed some aspects of life in Canada (pension system, tax system, etc). I wish I had more lessons with her”

From Learner's perspective

“I am sure that I have improved my speaking and listening skills a lot during our lessons [with e-Tutor].”

- **individual support**
- **building connections**
- **conversational practice**
- **local authentic resources**
- **raising intercultural awareness**
- **10 one-on-one sessions with Canadian EAL instructors**

Teaching with Technology webinars

A series of monthly online events for volunteer e-Tutors. The main goal of the series is to increase e-tutors' online teaching skills by providing more in-depth introduction to online tools for language teaching and learning and discussing creative use of those tools, covering both technological and pedagogical aspects.

ESL teachers from around Canada asked to attend and were welcomed.

Link to: <http://www.myenglishonline.ca/for-teachers/teaching-with-technology/>

8

**TWT webinars
developed & delivered**

80

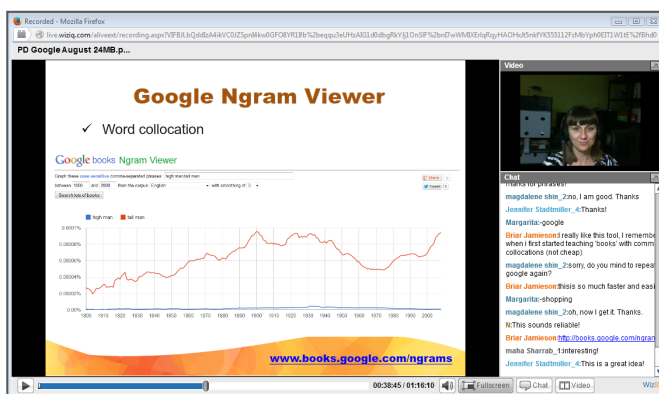
**Tutela users in
TWT Group**

213

**attendees participated
in the webinars**

"It is difficult to sift through all of the resources that are online. I appreciate you selecting the good ones for us to try in our classes."

"Thank you for a great webinar!!! That's what I really needed!"



"I need to breathe some technology into my lesson plans!"

"The sites and information you provided are very useful and I will definitely try to get my hands on at least some of them and get my learner to do the same."

Teacher Services- REALIZE! 2014 National Online Conference



REALIZE, the first National Online Conference for English as an Additional Language (EAL)/English as a Second Language (ESL) practitioners in Canada.

English Online team actively participated in the REALIZE! 2014 gala event. English Online staff not only moderated a number of sessions but also delivered a workshop on the importance of licensing one's work and different types and application of Creative Commons licences for ESL teaching and learning.

- **No cost**
- **No travel**
- **Diversity of content**
- **Lasting resources**
- **Sustainable PD model for the EAL/ESL industry**

889

Registrations

39

presenters

27

presentations

"We used some of the sessions for PD, and added activities of our own to make a useful networking and training event."

"I am not that comfortable with technology, so I was surprised at how easy the whole process was!"

345

Viewers of the
keynote's address

54

Average
number of
participants
per session

103

Participants at
the busiest
session





“The chance to communicate with the other members of the sessions and share your ideas while the session was ongoing. This is something that can’t be done during a regular conference session and something that was quite useful to me.”

“I like the idea of it, ability to attend a conference and get information without the huge time commitment and expense.”

Digital Badges Awarded



**TESL
Conferences**

In 2013-2014, English Online attended and presented at 5 TESL Conferences:

- May 2013: TESL Saskatchewan (Swift Current, SK) and TEAM Conference (Winnipeg, MB)
- October 2013: TESL ON (Toronto, ON) and ATESL (Calgary, AB)
- November 2013: ELSA Net (Vancouver, BC)

The workshops delivered by English Online Teacher Services team aimed to publicize REALIZE 14 and introduce the concept of Personal Learning Network (PLN) and its benefits.

Best Practices in Teaching EAL

Laying the foundation for the REALIZE Conference: monthly professional development activities.

Teacher Newsletters

Consistent and compact information about TESL

English Online Teacher Newsletters (May 2013 – March 2014)
March 2014 Teacher Newsletter - Useful Resources for Upcoming English Online Webinar
February 2014 Teacher Newsletter - Pronunciation: New and Proven Techniques
December 2013 Teacher Newsletter - Conference Preparation
November 2013 Teacher Newsletter - Digital Tools
October 2013 Teacher Newsletter - Pronunciation Resources
September 2013 Teacher Newsletter - Back to School
July 2013 Teacher Newsletter - Work-Life Balance
June 2013 Teacher Newsletter - Cultural Awareness in EAL Teaching
May 2013 Teacher Newsletter - English for Academic Purposes

Monthly Webinars

- An introduction to online PD format
- 7 Webinars on best practices in teaching EAL
- 28 participants per session on average

English Online Webinars on Best Practices (April 2013 – March 2014)
March 2014 Webinar – Tools for Teaching and Assessment in EAL Classroom
February 2014 Webinar – Current Approaches to Teaching Pronunciation
November 2013 Webinar – Engagement in Online & Blended Language Learning Environments
October 2013 Webinar – CALL and Technology in the Classroom: practical tools, evaluation and assessment
September 2013 Webinar – Teaching Pronunciation: Advice and Practical Activities for the Classroom
June 2013 Webinar – Cultural Factors that Impact Listening Skills
April 2013 Webinar – English for Academic Purposes

Tutela Coordination

95

Members
in MB EAL
group

39

Tutela News-
letters created
& distributed

27

Tutela labs
conducted
across Canada

As Tutela Community Coordinators, English Online:

- managed Manitoba EAL Group (95 local EAL practitioners and administrators) to stay in touch with colleagues and peers in the province.
- delivered hands-on training sessions and labs to current and potential users of Tutela in Manitoba and across Canada
- provided timely support to Tutela users addressing their needs in terms of group management and online meeting moderation
- created and distributed Tutela monthly newsletters with regular community updates.

LearnIT- 2Teach

The mission of the LearnIT2Teach project is to develop courseware and to provide language educator accredited training and professional development and contribute to modernization of settlement language training.

264

Teachers contacted
in Manitoba

3

training sessions
(Winnipeg, Brandon)

46

teachers attended the
workshops

Thank you!

**Western Region
- Winnipeg CIC**

**NHQ -
Integration
Program
Management**

**Province
of Manitoba**

**New Media
Training**

Citadel Rock

Volunteer e-Tutors

Clarissa Armas
Margarita Berezyanskaya
Carol Neufeld
Arlene De Leon
Galina Culpechina
Nadia Orlov
Kerri Bryan
Darlene Backhouse
Rachel Roh
Samir Hammad
Umair Zia
Ubaid Patel
Farnaz Saghafi
Yulia Savchuk

Nadzeya Rahavaya
Yuliana Bagan
Tatiana Nedelko
June Park
Maha Sharrab
Fran Read
Paula Segal
Ann Martino
Pamela McKenzie Wayne
Lisa Kako
Magdalene Shin
Imad Gburi
Kathy Hughes
Nancy McLennan
Kathy Kim

Our team April 1, 2013 to March 31, 2014

Board

Roberta Everson, Secretary
Brendan Nagle, Chair
Margery Soloman, Vice-Chair
Suzanne Winterflood

Staff

Natalia Aleko, Lead, Teacher Services
Yuliana Bagan, Coordinator, Teacher Services (Since Dec 2013)
Margarita Berezyanska, e-Tutor Coordinator, Teacher Services (Since Jul 2013)
Glen Cochrane, Coordinator, Teacher Services (May 2013- Dec 2013)
Iwona Gniadek, Lead, Learner Services
Briar Jamieson, Executive Director
Arra Panlilio, e-Facilitator
Blaine Roberts, e-Facilitator
Yulia Savchuk, e-Facilitator, (Since Mar 2014)
Stephanie Stetefeld, e-Facilitator (Sep 2012- Jan 2014)
Pei-Jean Toews, Registration
Sharmila Vijayann, Learner Outreach (Jan 2014- Aug 2014)

REALIZE14 Advisory Committee

Carol Derby, Manager, Labour Market Language, Immigrant Settlement & Intergration Services (ISIS), Halifax, Nova Scotia
Rita Zuba Prokopetz, Instructor, Red River College, Winnipeg, Manitoba
Colleen Rogan, Instructional Resource Coordinator, ELSA Net (now LISTN), Vancouver, British Columbia
Elena Maggio, Coordinator, LINC Home Study, Mississauga, Ontario
Lorraine Hudson, Coordinator, Ontario Council of Agencies Serving Immigrants, Ontario
Karen Berg, Coordinator, Literacy and Essential Skills, NorQuest College, Alberta
Luella Jonk, Speech Pathologist, Luella Jonk Consulting, Winnipeg, Manitoba

Volunteer e-Tutors

Jennifer Stadtmiller
Deseree Maes
Suharshini Wickremeratna
Di Andrea Johnson
Julius Narvaez
Marina Grinko
Hope Burridge
Rochelle Cordova
Yi-Fang Chen
Marigrace Licerio
Milica Radisic
Anita Gerwing

Dean Jorgensen
Sue Zhu
Mary Kutarna
Alison McGillivray
Saeed Nazari
Daisy Sancak
Marina Sokolova
Nesrin Shehata
Janet Waiyaki

Welcome New Board of Directors

English Online Inc. Board of Directors since July 16, 2014

Doreen Cooper

Irin Gergis

Mary Anne Gribben, Treasurer

Marcela Mangarelli, Secretary

Kelly Plunkett, Vice-Chair

Jo-Anne Schick, Chair

Traicy Robertson